

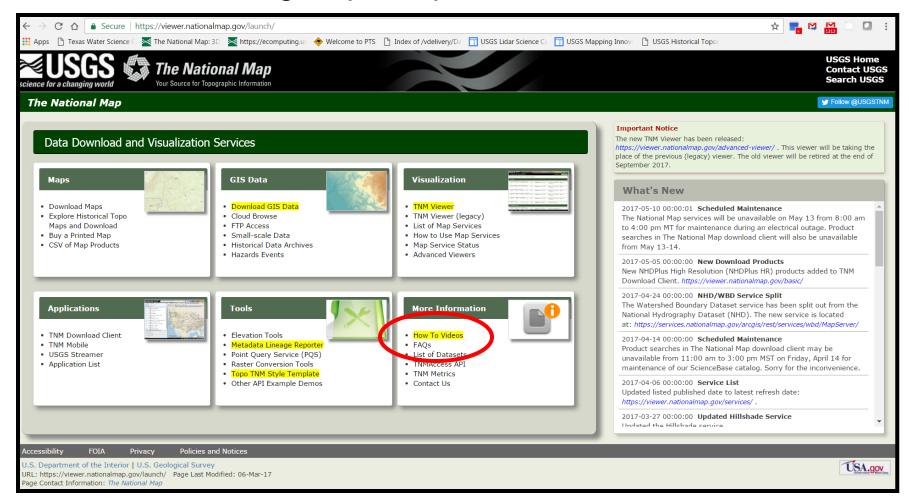




Claire DeVaughan
USGS National Geospatial Program
National Map Liaison for Oklahoma and Texas
June 6, 2017

+ The National Map

A robust suite of geospatial products and services

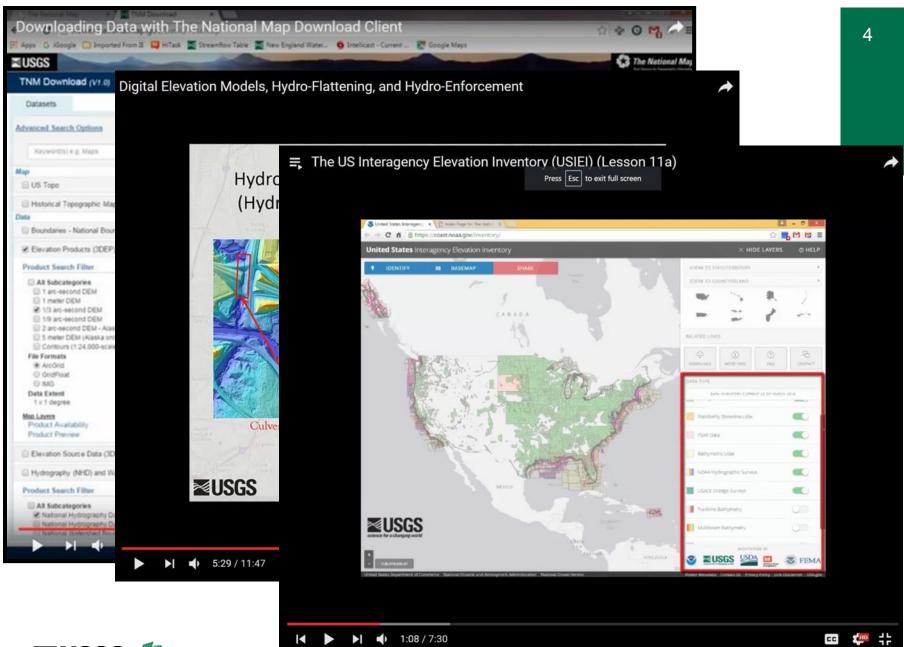




+ Background

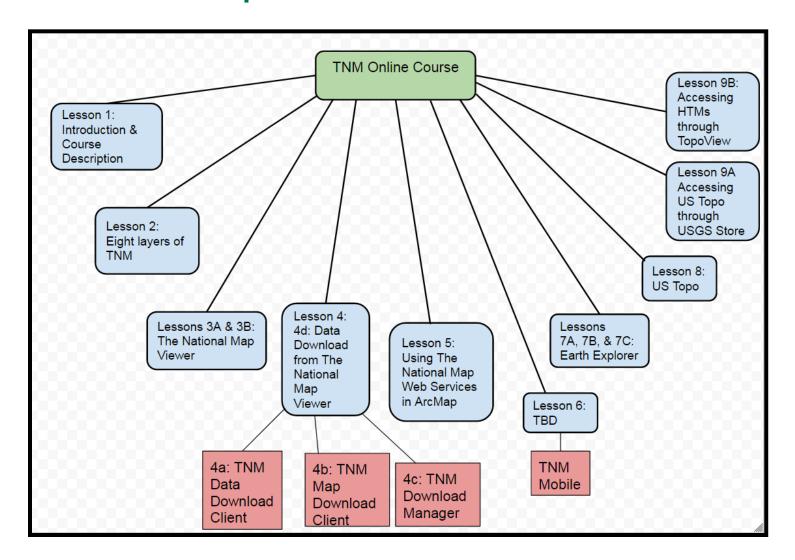
- ➤ A group of National Map Liaisons in the National Geospatial Program were awarded a grant (\$20,000) from USGS Office of Employee Development, to create web-based training for employees in FY15
- ➤ Initial audience was intended to be USGS Hydrologists and GIS Specialists in the 40 USGS Water Science Centers
- Creation of the lessons has been a flexible process
 - determine content to be covered
 - how information would be conveyed
 - ➤ how it would be made available
- ➤ Currently ~30 narrated videos, each approximately 5-10 minutes long, depending on content





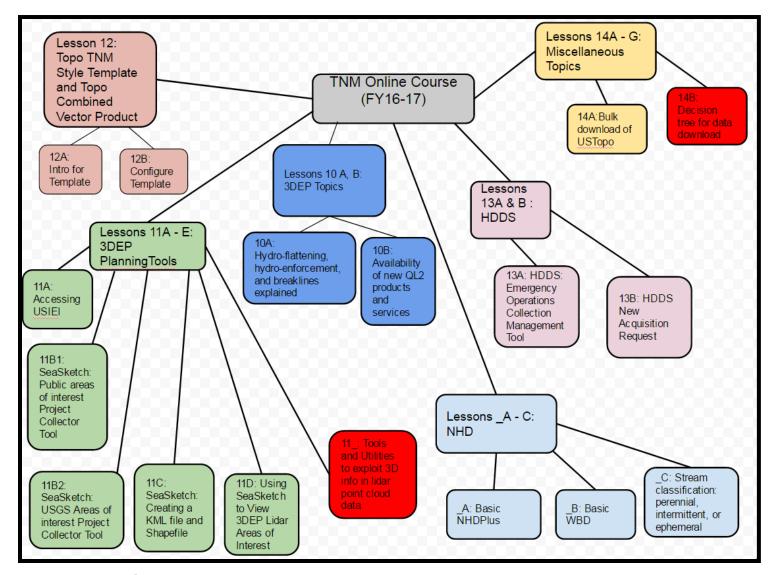


⁺ First Group of Lessons – FY15-16



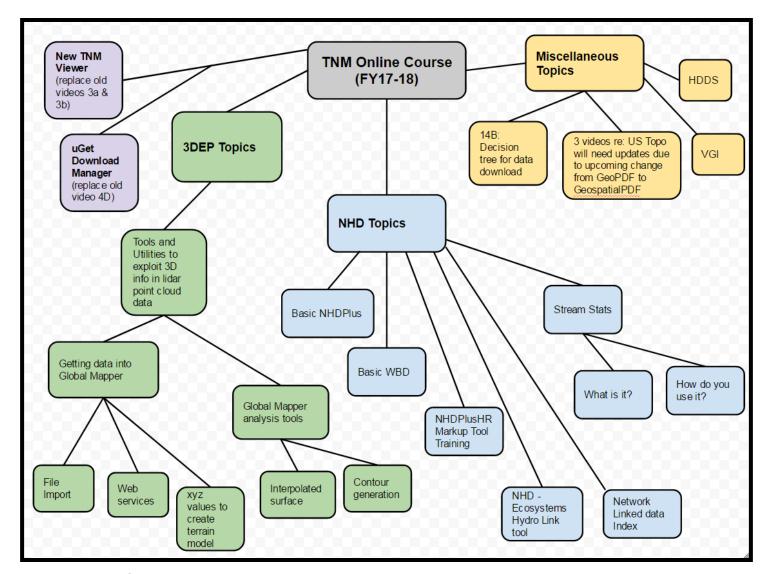


+ Second Group of Lessons— FY16-17





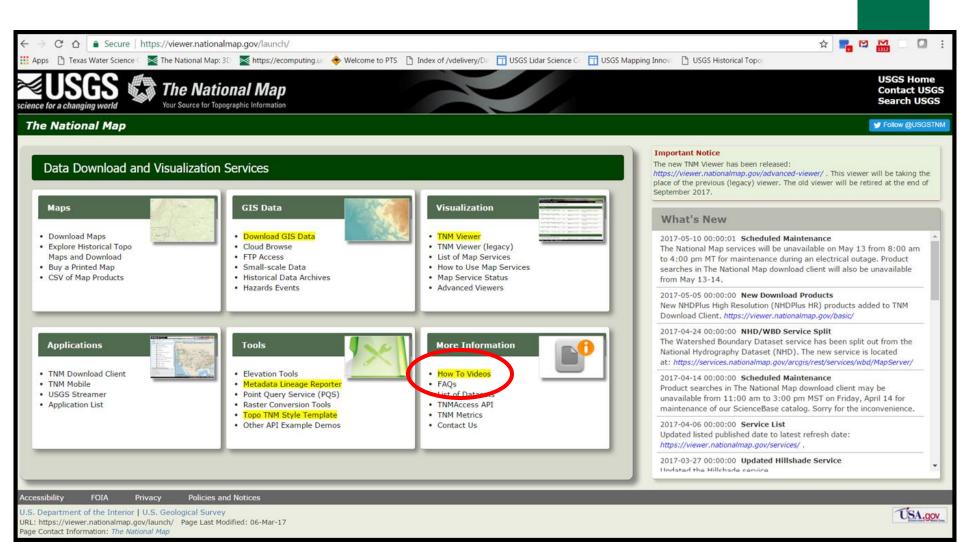
+ Third Group of Lessons - FY17-18





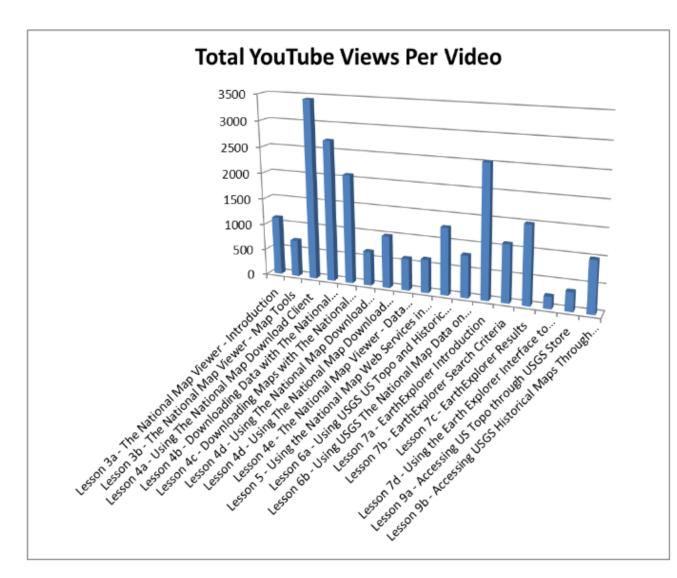


+ Demonstration





+ Metrics



- Over 20,000
 YouTube Views
 between December
 2015 and
 September 2016
- 45,000 total views as of 5/30/17





Communications and Future Plans

- ➤ Press release / technical announcement was posted to the USGS News site, link to this release also went out via Twitter and Facebook from official social media accounts
- Maintain awareness of revisions needed and make appropriate updates
- ➤ Create an improved and more functional course listing page, the existing page is unwieldy and our expanding list of lessons has outgrown the usefulness of the page





Thank you!

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